

SMARTMILE PRESS RELEASE 22.10.2020 (publication-free)

Smartmile is expanding its open and shared parcel automate network in Finland and the Netherlands by 40 new automates



Boosted by strong e-commerce growth, Smartmile is expanding in Finland and the Netherlands by 40 new automates in September - November 2020.

Smartmile is cooperating with various parcel carriers and retail partners and locating its automates to Lidl grocery stores in Finland and the Netherlands and K-Group stores as well as selected shopping centres in Finland. Smartmile installed the majority of the new automates in Finland.

Online buyers can select their preferred parcel automate when shopping online and steer their orders to the most convenient location. Parcel transportation and delivery service to the machines are provided by parcel carriers DHL Parcel, DHL Express, Matkahuolto, Postnord and DB Schenker.

Kati Nevalainen, Director of the Parcel Services unit at Matkahuolto, the second-largest parcel carrier in Finland says:

“The number of parcels carried by Matkahuolto has grown significantly during 2020 - parcels of domestic online stores by almost 60% and parcels sent by consumers by almost 100%. Parcel automates have been one of the key factors in this growth: our customers have embraced Smartmile’s easy-to-use parcel automates when sending, receiving and returning parcels.”

“Smartmile's shared parcel automates allow more and more customers to pick up their parcels from the Lidl store while going shopping simultaneously- doing both errands in one trip. This is especially important under the current COVID-19 regulations where governments are advising everyone to minimize the number of trips to different locations,” says Jussi Hulkko from Lidl.

“Covid-19 boosted eCommerce volumes and strongly increased demand for our contactless, automated service. We are happy to offer more locations for online buyers and parcel carriers just before the peak season”, says Smartmile’s CEO Aku Happonen

Smartmile installed the first batch of 10 automates at the start of October 2020 finishing up phase one of the expansion. Installations will continue throughout November 2020.

Smartmile

Smartmile is creating the most convenient, sustainable and efficient parcel experience through an open and shared platform. Smartmile is an international growth company whose cloud-based software platform connects parcel lockers to any online buyer, carrier and retailer, creating a new carrier and hardware-agnostic solution for last-mile deliveries. Currently, Smartmile operates in Finland, The Netherlands and Germany, delivering thousands of parcels to customers weekly.

Smartmile aspires to build the largest Open & Shared Delivery Infrastructure for Parcels in Europe by 2023. It is most awesome for our customers, most efficient for our partners and good for the environment.

For more information:

Smartmile:

Aku Happonen, CEO: Aku@smartmile.eu , Phone +358 40 562 7065

Frank van Os, CCO: Frank@smartmile.eu, Phone +31 683969766